License Tracker
... maximizing value by understanding usage

The Premier Software Usage Analysis and Reporting Toolset

Basic Software Usage Data → **License Tracker** → *Informed Software Asset Management Decisions*

License Tracker's extensive suite of charts and reports provides a fundamental understanding of how software is being used within an enterprise. This understanding facilitates informed software asset management decision making and enables enterprises to address these key software business issues:

Capacity Planning

The software needs of an enterprise change over time for a variety of reasons. Business requirements or operations evolve, personnel numbers increase or decrease as the organization grows organically or they may change dramatically during an acquisition.

A sound understanding of your current software usage patterns is critical to planning for your future needs.

Optimizing Maintenance Costs

In today's enterprises the use of high valued software with corresponding high prices is commonplace. Understanding your software usage patterns and actual concurrent user counts over time can help you to ensure that you have enough, but not too many licenses, and are therefore not paying maintenance on "shelfware".

Ensuring Proper License Usage

Ensuring that costly software licenses are always used appropriately is a difficult task. Powerful tools may be used to perform modest tasks when a lower cost tool could have been used. Restricted applications may be in use by members of non-authorized business units. Licenses may be checked out for extended periods but not in use, preventing other users from having access to the technology.

Usage analysis enables you to detect these situations, so that they can be corrected.

Business Unit Cost Splitting

For large enterprises with multiple software suppliers (each of which may have product families with dozens of features ranging in value from $100s to $100,000s per seat), and having global operations and multiple business units (each using different numbers of features from different numbers of vendors), determining a fair division of software costs can be daunting.

Usage analysis provides the means to fairly split costs by considering either number of hours of software used, number of actual users of software or maximum number of concurrent users, as well as the value of the software consumed.

Usage-based Licensing

Today's competitive business environment demands that enterprises operate at maximum efficiency and productivity. Denial of access to key technology detrimentally impacts productivity, yet using a costly item of software for 1-2% of the year is extremely inefficient. Temporary, on demand access to additional copies of software resolves these issues.

Usage analysis is an enabler for on demand pay-per-use software licensing.

Protection of Investment

The equity investment in software for an enterprise with a single vendor can easily reach amounts of millions, if not tens of millions, of dollars. A relationship with the vendor that allows reallocation of investment to reflect changing requirements can be mutually beneficial.

Usage analysis provides the understanding needed to make informed product family remixing decisions.

License Tracker not only enables management of your current software assets

...it also facilitates software vendors and end users to enter into next generation software licensing models.

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You can only optimize - what you understand   and you can only understand - what you track!